SCOVILLE REALTY & INVESTMENTS
Sacramento & Northern California

Home Seller's Roadmap

Six steps from first conversation to a successful sale, with us beside you at every turn.

1 Consult & price your home

- Talk through your goals, timeline and next move
- Comparative market analysis to set the right price
- Choose the Smart Seller program that fits your home

2 Prepare & stage

- Walkthrough with prep and repair recommendations
- Pre-listing inspections to catch issues early
- Professional staging, discounted with every program
- Declutter and curb-appeal checklist

3 Market your listing

- HDR photos, drone, 3D tour and video flythrough
- Listed on MLS and 1000+ home-search websites
- Open houses and targeted social media ads

4 Showings & offers

- 24/7 showing service with buyer feedback
- Review every offer side by side
- Expert negotiation on price, terms and contingencies

5 Escrow & inspections

- Open escrow and complete seller disclosures
- Handle buyer inspections and repair requests
- We track appraisal, loan and contingency deadlines

6 Close & celebrate

- Buyer's final walkthrough
- Sign closing documents and hand over the keys
- Proceeds in hand. On to your next chapter!

www.ScovilleRI.com

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